



Sponsorship Packages and Branding Opportunities

Friday, Saturday, and Sunday April 17-19, 2020
Southbridge Hotel & Conference Center, Southbridge, MA



Back by popular demand, *Fine Woodworking LIVE* is THE destination for passionate, creative woodworkers to enjoy an all-inclusive weekend of woodworking.

Overview

- The industry's premier woodworking event
- Meet the stars of *Fine Woodworking* and FineWoodworking.com
- Three-day all-inclusive workshop at an exquisitely restored former optical factory, turned into a marquee event space in central Massachusetts
- Over 40 years of how-to and technique experience brought to life
- Unique community: best instructors + best program + best audience

Program Benefits

- Unparalleled face-to-face marketing opportunities with over 250 attendees collectively spending over \$2 million annually on their woodworking passion
- Variety of ways to showcase your brand, uniquely tailored to your strengths – product demos, content marketing, giveaways, direct sales
- Network with affluent, engaged, and captivated audience
- Establish unique and personalized connections with your brand
- Shape and create memorable impressions and attendee perceptions about your products and services

The 2017 through 2019 LIVE events sold out!

Don't miss this opportunity to showcase your brand to Fine Woodworking's highly engaged audience of woodworkers.

For sponsorship inquiries, please call Alex Robertson at 203-304-3590, email at arobertson@taunton.com, or visit www.FineWoodworkingLive.com





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Sponsorship / Branding Reservation Form

SPONSORSHIP LEVEL:	TIER 1 \$7,500	TIER 2 \$4,500	TIER 3 \$2,500
Exhibitor Space (6 ft. x 2.5 ft. table)	×	×	×
Company Logo in event and website guide	×	×	×
Meal Sponsor (Breakfast, Lunch, or Dinner)	×	×	
Branded literature or giveaway inserted in conference bags	×	×	×
Room Sponsor with Signage and in-room tool/machine product placement	×	×	
Demo Room - Live Machinery and Hand Tool Demonstrations (limited to 6 sponsors)	×		
Event Program Advertisement - 2-Page Spread in Event Guide	×		
Event Program Advertisement - 1 Page in Event Guide		×	
Event Web Page Advertisement	×		

Exhibiting Company _____

Contact _____

Email _____

Phone _____

Address _____

City _____

State/Zip/Postal Code _____

Signature _____

Date _____

Branding Opportunities

- Aspiring Woodworker Scholarships
- Event Program Advertisement
- Full Page or 2-Page Spread
- Event T-Shirt Logo Sponsor
- Lanyard Sponsorship
- Custom Opportunities Available

Sponsorship Packages

(check box)

- TIER 1 \$7,500
- TIER 2 \$4,500
- TIER 3 \$2,500

Questions?

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Total Payment Due \$ _____